AMITY UNIVERSITY
UTTAR PRADESH

Amity Business School

Report on CII-Majestic Skill-Will-Lead Program (Edition VII)

The **CII–Majestic Skill-Will-Lead Programme, Edition VII**, jointly organised by the Confederation of Indian Industry (CII) and Majestic Auto Limited, was a distinguished skill-development and inter-college engagement initiative held from **October 12–15, 2026**.

The programme aimed to bridge the skill gaps among students, foster a competitive mindset, and strengthen industry–academia partnerships through thought-provoking presentations, interactive workshops, and leadership-oriented collaborations. It provided a dynamic platform for experiential learning, knowledge sharing, and professional development, equipping students with the competencies and industry readiness essential to excel in an evolving corporate landscape.

Amity Business School (ABS) participated in this prestigious series, showcasing the talent, confidence, and analytical outlook of MBA students from MBA Class of 2028. ABS team encouraged creative, hardworking, and motivated students to represent the Institution and showcase their Presentation skills and analytical thinking.

Program Overview:

The Edition VII of the CII–Majestic Skill-Will-Lead Programme comprised six thematic sessions, each hosted by a leading academic institution across (NCR), bringing together academia and industry to promote experiential learning, enhance professional competencies, and nurture future-ready leaders.

Program Date	Venue	Topic
October 12, 2026	KIET	Case Study- The Bata Story
October 12, 2026	AKGIM, Ghaziabad	Executive Public Speaking: High-Impact Communication with Breath work and Mind Mastery
October 13, 2026	Sharda University, Greater Noida	Challenges in Indian Ocean
October 14, 2026	Jaipuria School of Business, Ghaziabad	Steps for Projects: From Topic to Final Presentation
October 14, 2026	Amity University, Noida	Emerging AI Trends
October 15, 2026	IILM	Future of Job Market

ABS Students' Performance and Achievements

Amity Business School Teams demonstrated exceptional skills in communication, research, and presentation delivery throughout the series. Their innovative content, seamless teamwork, and commanding confidence left the jury so impressed.

Prize-winning performances:

S. No.	Date &Venue	Topic	Student Name	Batch	Enrolment No.	Programme	Status
1	October 12, 2026 KIET	Case Study- The Bata Story	Amriti Lal	2026-2028	A006110826004	MBA(BA)	First Prize (Rs. 30,000)
			Manvi Gulati	2026-2028	A006110826034	MBA(BA)	
			Akshita Pandey	2026-2028	A0102326025	MBA(HR)	
			Palak Goyal	2026-2028	A0102326029	MBA(HR)	

Photographs of the Event:

- **October 12, 2026 – KIET, Ghaziabad**
  Amity Business School ***Secured 1st Position – Prize of ₹30,000/-***
  Topic - Case Study- The Bata Story

